



For Immediate Release

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The City of Winston-Salem and Forsyth County, NC Select GTG to Develop GIS Enterprise Strategic Plan

GOLDSBORO, N.C. –The City of Winston-Salem and Forsyth County, North Carolina, selected Geographic Technologies Group, Inc. (GTG) to develop a GIS Enterprise Strategic Plan. The multi-year, phased plan will evaluate current GIS operations in both the City and County and make recommendations that will ensure an enterprise-wide GIS.

The project will include on-site interviews and presentations to all of the stakeholders. The resultant plan will serve as the step-by-step guide of how GIS is governed, implemented, and distributed throughout the City and County.

The City of Winston-Salem and Forsyth County have partnered with each other to provide GIS data to both their staffs and the public.

“GTG is excited about this regional GIS Strategic Plan,” said Curt Hinton, CEO of GTG. “Key stakeholders at the City and County understand that in order to get the most value from their GIS efforts they need to work together. This project could very well be a showcase project for all local governments nationally. Not only are Forsyth County and Winston-Salem dedicated to working towards a common goal, but they are very interested in having all of the municipalities in the County participate as well. Some of the items being pursued are shared databases, shared staff, and common county-wide GIS goals. The GIS community should keep an eye on what these local governments do over the next few years, as their model may become the model that many others will want to follow.”

About Geographic Technologies Group, Inc. (GTG):

GTG is a full-service local government GIS consulting company offering specialized experience in the planning, design, implementation, and procurement of geo-technologies. GTG has unmatched technical GIS capabilities, demonstrated successes, international experience, and a reputation for successfully implementing the right solutions. GTG develops GIS products that spatially enable various enterprise solutions and integrates an organization's IT investment via a common interface. GTG also offers stand alone products for land management, public safety, public access, touch screen technology, and utilities.

GTG has over 700 clients located throughout North America and Europe and serves all levels of government as well as the private sector. To support our clients, GTG maintains five offices located across the United States: Headquarters in North Carolina, and Regional Offices in Texas, Illinois, and Florida.

Additional information may be obtained by contacting Geographic Technologies Group, Inc. at 888-757-4222 or you can access our website at www.geotg.com.

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