



**For Immediate Release**

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### **City of Marietta, Ga. Improves GIS with LG Geo Blade Viewer**

**GOLDSBORO, N.C.** – Geographic Technologies Group, Inc. (GTG) announces that the City of Marietta, Ga. has upgraded to the ArcGIS Sever version of LG Geo Blade Viewer. This upgrade will improve effectiveness and efficiency at the City, allowing them to better serve citizens.

Geo Blade Viewer provides a set of GIS tools in a simple, easy-to-use desktop application. It allows for visualization of land management information such as utility meters, occupational licenses, work orders, building permits, and code enforcement violations. Local government professionals have long desired the ability to map and analyze the spatial distribution of all data that is tracked within their enterprise IT systems. Geo Blade Viewer is designed to GIS-enable corporate databases in tandem with existing GIS data to provide a powerful set of tools for visualization and analysis.

“GTG has had a long-standing relationship with Marietta and is excited about continuing to assist them with their GIS efforts,” said Curt Hinton, CEO of GTG. “Marietta has one of the most sophisticated GIS implementations in Georgia. Being part of their team continues to be an honor.”

#### **About Geographic Technologies Group, Inc. (GTG):**

GTG is a full-service local government GIS consulting company offering specialized experience in the planning, design, implementation, and procurement of geo-technologies. GTG has unmatched technical GIS capabilities, demonstrated successes, international experience, and a reputation for successfully implementing the right solutions. GTG develops GIS products that spatially enable various enterprise solutions and integrates an organization's IT investment via a common interface. GTG also offers stand alone products for land management, public safety, public access, touch screen technology, and utilities.

GTG has over 700 clients located throughout North America and Europe and serves all levels of government as well as the private sector. To support our clients, GTG maintains four offices located across the United States: Headquarters in North Carolina, and Regional Offices in Texas and Florida.

Additional information may be obtained by contacting Geographic Technologies Group, Inc. at 888-757-4222 or you can access our website at [www.geotg.com](http://www.geotg.com).

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