



**For Immediate Release**

**06.15.09**

## **The City of Hagerstown, Md. Selects GTG to Develop GIS Strategic Implementation Plan**

**GOLDSBORO, N.C.** – After a competitive bid process, the City of Hagerstown, Maryland, selected Geographic Technologies Group, Inc. (GTG) to develop a GIS Needs Assessment and Strategic Implementation Plan. The plan will evaluate current GIS operations in the City and make recommendations that will ensure an enterprise-wide GIS for the future.

The largest city in Western Maryland, Hagerstown maintains an outstanding transportation and communication network that requires the city to remain on the cutting edge of technology.

“Working with Hagerstown is an exciting opportunity for GTG,” said Curt Hinton, CEO of GTG. “The Hagerstown staff is very educated about what an enterprise-wide GIS can do for their organization. The City has a wealth of high quality GIS data that has been created over the past 20 years.

“The selection committee understood that having GIS and having an enterprise-wide GIS are different. We are using our trademarked ‘Seven Keys to a Successful GIS’ methodology to ensure that Hagerstown experiences a quick and pervasive GIS success. We envision all 500 staff members having access to GIS within the first six months of this project.”

The project will include on-site interviews and presentations to all of the stakeholders. The resultant plan will serve as the step-by-step guide of how GIS is governed, implemented, and distributed throughout the City.

### **About Geographic Technologies Group, Inc. (GTG):**

GTG is a full-service local government GIS consulting company offering specialized experience in the planning, design, implementation, and procurement of geo-technologies. GTG has unmatched technical GIS capabilities, demonstrated successes, international experience, and a reputation for successfully implementing the right solutions. GTG develops GIS products that spatially enable various enterprise solutions and integrates an organization's IT investment via a common interface. GTG also offers stand alone products for land management, public safety, public access, touch screen technology, and utilities.

GTG has over 700 clients located throughout North America and Europe and serves all levels of government as well as the private sector. To support our clients, GTG maintains five offices located across the United States: Headquarters in North Carolina, and Regional Offices in Texas, Florida, and Illinois.

Additional information may be obtained by contacting Geographic Technologies Group, Inc. at 888-757-4222 or you can access our website at [www.geotg.com](http://www.geotg.com).

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